COMMISSION MEMBERS;   AS AN OWNER/OPERATOR OF SMALL TOWN RADIO STATIONS,
THREE FM AND ONE AM, ALL IN COMMUNITIES OF 2,500 OR LESS POPULATION, THE
PROPOSED MANDATORY RECORDING OF PROGRAMMING WOULD BE OF GREAT COST AND
UNNCESSARY TO THOSE OF US WHO ARE "TRULY" SERVING OUR COMMUNITY AND THE PUBLIC
INTEREST OF THOSE LISTENERS.   COSTS TO PURCHASE PROPOSED NEEDED EQUIPMENT TO
RECORD PROGRAMMING   WILL ONLY ADD TO OUR DIFFICULTIES IN OPERATING AND SERVING
OUR LISTENERS. ALSO,   TO KEEP THIS PROGRAMMING RECORDING FOR A PERIOD OF 60 TO
90 DAYS COULD PRESENT ADDITIONAL COSTS OF: CASSETTES,C.D.'S OR OTHER HARD
MATERIAL SOURCES USED IN RECORDING EFFORTS,,AND, ADDITIONAL TIME SPENT BY A
CURRENT EMPLOYEE OR ADDITIONAL EMPLOYMENT NEEDED TO DOCUMENT, REGULATE AND
MAINTAIN FILES OF PROPOSED PROGRAM RECORDINGS, AGAIN, A COST THAT IS NOT
REASONABLE FOR BROADCAST STATIONS IN SMALL MARKETS.   SMALL MARKET RADIO
STATIONS DO MANY GOOD THINGS FOR THEIR COMMUNITIES,,, PUBLIC SERVICE,   PROVIDE
PROGRAMMING OF INTEREST AND RELEVANCE TO THEIR DAILY LIVING, PROVIDE INFORMATION
IN TIMES OF DISASTER, MOST OFTEN WITH NO OR LITTLE SLEEP, AND TIME AWAY FROM
FAMILIES.   WE SERVE OUR COMMUNITY AND AREA BECAUSE IT IS OUR BROADCAST
RESPONSIBILITY, IT IS OUR LIFE!   IF WE DON'T DO IT THIS WAY,   WE DON'T DO WHAT
WE SAY WE WILL IN OBTAINING A STATION LICENSE, AND, WE DON'T STAY IN BUSINESS OR
HAVE EMPLOYMENT OPPORTUNITIES FOR OTHERS. SMALL MARKET PROGRAMMING IS DONE WITH
PROFESSIONALISM, ENTIGRITY AND WITHOUT OBSCENE, INDENCENT AND PROFANE BROADCAST
PROGRAMMING".   AS YOU CONSIDER THE SITUATION OF CONTROLLING THE "FEW" WHO
HAVE THEIR INDIVIDUAL-ISOLATED PROBLEMS OF BROADCASTING THE IMPROPER WAY----
PLEASE--- DO NOT PUNISH THOSE OF US WHO ARE IN THE BUSINESS AND EMPLOYEE
BROADCASTERS WHO ARE IN THE BUSINESS TO SERVE THE COMMUNITY AND AREA WE SERVICE
WITH BROADCAST INFORMATION AND PROFESSIONALISM. WE DON'T NEED THE PROPOSED
MANDATORY RECORDING OF PROGRAMMING TO MAKE IT MORE DIFFICULT FOR US IN THESE
SMALL MARKET BROADCAST ! COMMUNIT
IES.   THANK YOU!

JIM BIRKEMEYER
R & J BROADCASTING

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